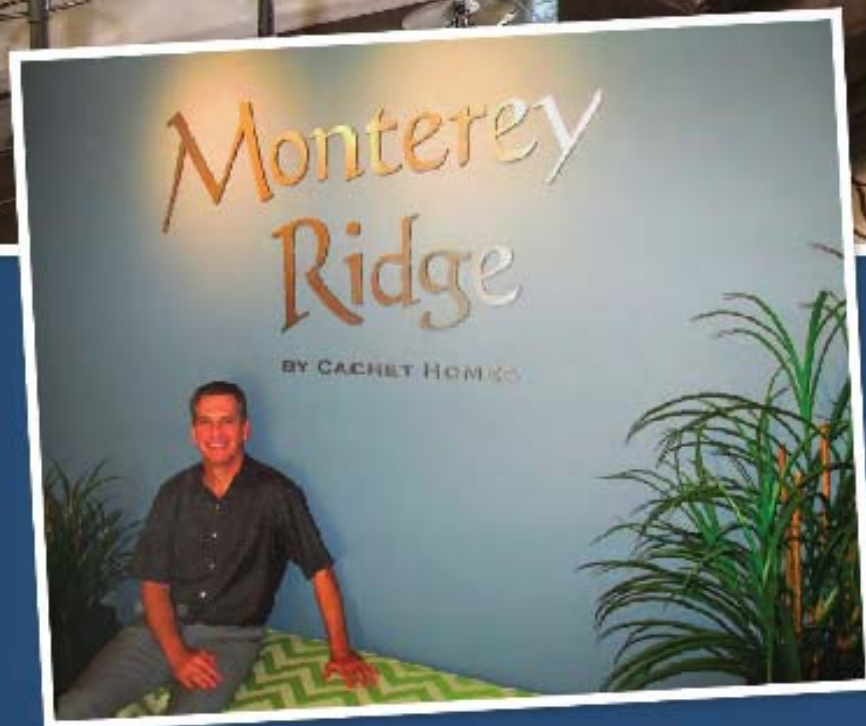


Cachet Comes Home

to Airpark Roots
with Monterey Ridge



By Alison Bailin Batz

"It's good to be home," says Matthew Cody, founder and president of Airpark-based Cachet Homes.

An even more apt sentiment for Cody might be, it's good to be building homes back home.

That's because after building communities in the southeast Valley—during the recent real estate

...continues on page 56

◀ Matthew Cody, founder and president of Airpark-based Cachet Homes, celebrates the launch of Monterey Ridge near Scottsdale 101.

...continued from page 55

crash, no less—Cachet has come back to the Airpark with the launch of Monterey Ridge, a gated luxury condominium community just blocks from Scottsdale 101.

“As a result of the recent housing recession, the project infrastructure was completed, and 45 three-story condominiums were built prior to the development stalling,” says Cody, noting the close proximity to amenities such as Scottsdale Quarter, Kierland Commons, Scottsdale Promenade and the Scottsdale Airpark were an immediate draw to him and his team.

In early 2013, Cachet Homes and the landowner formed a joint venture wherein the remaining 144 units were redesigned and recently reintroduced to the market.

“The product was redesigned to include single-level homes serviced by an elevator in an effort to meet the needs of a broader lifestyle” says Cody, adding that each home also has its own two-car garage with storage and access to a community pool. “Four models are open and ready for tours.”

As with all of its projects, Cachet oper-

ates with a focus on surrounding land use, ensuring that neighborhoods are consistent with home values, and that homes are built with care and concern for the community as a whole.

“Cachet looks beyond the structure to the on-going relationship every buyer has with their home, their neighborhood and their community,” says Cody.

The Cachet approach to homebuilding implements a “Three C” approach—Character, Craftsmanship and Care.

For example, to ensure “character,” Cachet integrates outstanding locations, providing homebuyers with convenience and beautiful natural surroundings. The design emphasis steers away from garage-dominant orientations, favoring setbacks that create curb appeal.

Craftsmanship & Care

Part of Cachet’s commitment to “craftsmanship” is to employ architects who incorporate the latest design materials, techniques and finishes. Also builder-coordinated third-party inspections incorpo-



Executive Office Circle is located in the Scottsdale Airpark

Keirland Commons, Scottsdale Quarter,
Scottsdale Road, Scottsdale Airport & AZ Loop 101

7418 Helm Drive 480-998-9059
Scottsdale, AZ 85260 info@7418helm.com

Executive Office Circle Offers:

Suites from 90 sq.ft. to 4500 sq.ft.

*Personal Telephone Numbers, Mailbox, Utilities Included,
Scottsdale Identity, Conference Rooms & Break Area Provided,
Offering Cox High-Speed Internet Access, On-Site Management,
Receptionist & Secretarial Services Available*

MAIL IMAGE PACKAGE

We provide you with a prominent mailing address, professional business environment with a full time receptionist, mail box, mail handling. One-time non-refundable set up fee of \$50 \$50.00 per month

MAIL & TELEPHONE IMAGE PACKAGE

All the services of the Mail Image Package plus: We provide you with a private direct dial number transferred to your personal voice mailbox. Receptionist Answer – included One-time non-refundable set up fee of \$125 \$99.00 per month

FULL IMAGE PACKAGE

All the services of the Mail & Telephone Image Package plus: Full use of conference rooms. Also, daily use of an office suite billed at our preferred client rate of \$15 per day. One-time non-refundable set up fee of \$125 \$150.00 per month



rate a 200 key-point checklist to ensure quality and performance.

An example of Cachet's "care" criterion is assigning each homebuyer a single point of contact to develop trusting working relationships. Cachet also employs proactive customer service through its "1/11 Program," which offers the convenience of a regularly scheduled inspection of each new home in months one and 11 of ownership.

Digital Access

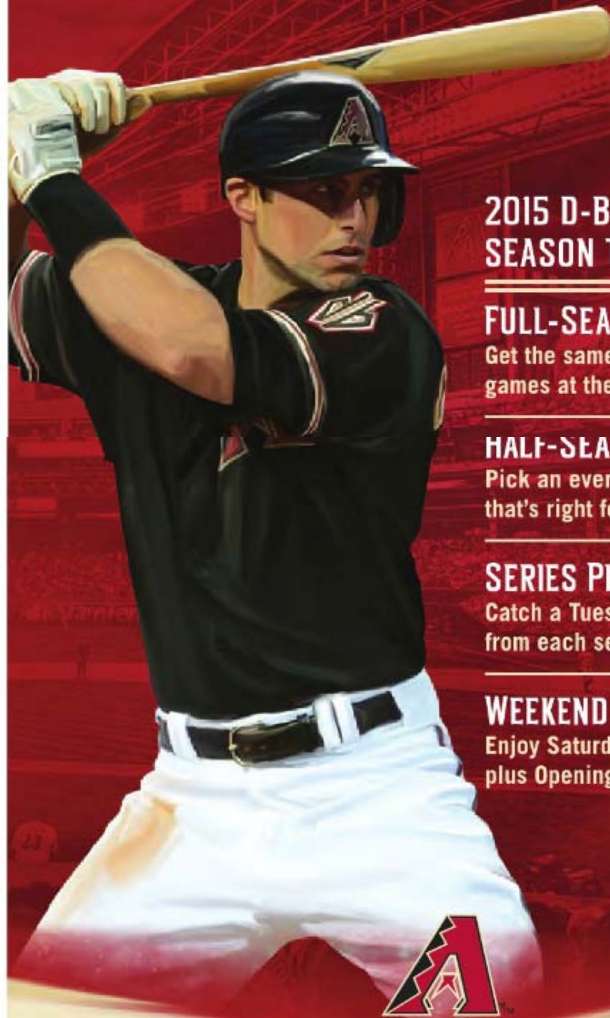
Technology is a focus as well.

Case in point, the Monterey sales office.

"While not entirely paperless, since we do still have folks who want that option, we digitized every element of our community to give our potential buyers access to all aspects of the property with the touch of button right from our office," says Cody, noting that, of course, physical models are furnished and able to tour as well.

Models are open for touring Monday through Saturday from 10 a.m. to 5:30 p.m. and Sunday from 11:30 a.m. to 5:30 p.m. The sales office is onsite at 17850 N. 68th St., Phoenix, and the phone number is 480-356-0179. Homes start from the high \$290s. Photos of the community and models are online at www.CachetHomes.net. The company's corporate office is in the Airpark at 17200 N. Perimeter Drive, Suite 102. ■

2015 D-BACKS SEASON TICKETS BUY OR RENEW TODAY!



2015 D-BACKS SEASON TICKET PLANS

FULL-SEASON PLAN

Get the same seat for all 81 home games at the lowest price available.

HALF-SEASON PLAN

Pick an every-other-game format that's right for your schedule.

SERIES PLAN

Catch a Tuesday or Friday game from each series plus Opening Day.

WEEKEND PLAN

Enjoy Saturday and Sunday games plus Opening Day.

dbacks.com/tickets

602.462.4600

POWERED BY
GILARIVER
CASINOS